



ART|EVERYWHERE

STOREFRONT ART INITIATIVE  
DOWNTOWN NORFOLK

CALL TO ARTISTS



## CALL TO ARTISTS

*Never mind galleries and museums; this isn't that kind of show. [Art|Everywhere](#) is a celebration of Downtown Norfolk and all that it could be. It is an opportunity for you to show your work in a venue that is a half-mile long and sees thousands of pedestrians each week.*

*For eight remarkable weeks this spring, empty storefront windows along Granby Street in Downtown Norfolk will be transformed by art. The corridor will be one monumental gallery. The windows and facades of vacant properties will be the walls. And it will all commence with an opening night celebration where we'll fill the streets with art lovers.*

*For viewers, [Art|Everywhere](#) represents a new and inspiring way of looking at Norfolk. For artists, it is an opportunity to portray your creative vision on a largescale canvas than perhaps ever before or again, and for it to be seen by the masses.*

## ELIGIBILITY

*This competition is open to artists of all ages and levels of professional experience. All media except for performance art (due to the nature and length of the exhibition) are welcome. Only one proposal per artist (or collective) will be accepted, and only original works will be accepted.*

## SUBMISSION DEADLINE:

***April 10, 2010, 12pm***

## PROPOSAL GUIDELINES

*Thinking critically and creatively about the unique quality of an empty storefront window, craft a proposal that best describes how your work will utilize the space. You may include sketches and pictures with your proposal. Images must be in JPEG format, and all files together must not exceed 10 MB. You are responsible for all of your own materials and installation if chosen.*

*All participating properties are listed with pictures at [www.altdaily.com/arteverywhere](http://www.altdaily.com/arteverywhere). Opportunities exist for a variety of storefront shapes and sizes. If you are inspired by specific storefront space(s) in the program, be sure to include that in your proposal.*

*In general, give as much information as you can in order give us a clear vision of what you plan to produce or show. Be specific, include dimensions, and avoid abstractions as much as possible.*

*Submit your completed entry form, proposal, and any additional images as attachments via email to:*

*[bschule@downtownnorfolk.org](mailto:bschule@downtownnorfolk.org). Put “Art|Everywhere” in the subject line.*

## JUDGING

*Proposals will be reviewed and selected by a committee, based on three criteria: artistic merit, the strength of the proposal, and appropriateness for this exhibition. The selection committee will consist of 4-5 panelists representing the event’s organizers, sponsors, and the Hampton Roads arts community.*

## TIMELINE

*If chosen you will be notified within the week following the submission deadline. Your art must then be installed between April 14 and May 1. It must be available for display no less than 60 days, but may not remain for no more than 90 days. In that time you will be responsible for removing your work from the property.*

## ART SALES

*If the artist so desires, a price will be listed on the placard for the exhibited work; however, any sale of art must be transacted directly between the artist and purchaser. No one associated with Art|Everywhere will be responsible for the handling of any monies or sale of any art. Additionally, artists’ contact information will be listed in the show’s materials upon request.*



————— SUBMISSION DEADLINE: APRIL 10, 2010 —————

## EVENT CALENDAR

- |                   |       |                                      |
|-------------------|-------|--------------------------------------|
| <b>3/19</b>       | ————— | <i>Call to artists</i>               |
| <b>4/10, 12pm</b> | ————— | <i>Artist proposals due</i>          |
| <b>4/14</b>       | ————— | <i>Artists selected and notified</i> |
| <b>4/14 – 5/1</b> | ————— | <i>Art installed</i>                 |
| <b>5/1</b>        | ————— | <i>Opening night</i>                 |
| <b>5/1 – 7/1</b>  | ————— | <i>Exhibition open</i>               |

Questions can be addressed to:

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**Downtown**  
NORFOLK dn

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 GROW



## COVER SHEET: (Please include this as the first page of your proposal.)

*Name:*

*Phone Number:*

*E-mail Address:*

*Website:*

*Included in the proposal:*